

ORDER

Orders	Order / Rev:	105003	Alt Order #:	06837948	Product Desc:	OBAM FOR AMERICA	Estimate:	1537	Flight Dates:	10/09/12 - 10/15/12	Primary AE:	Amy McCreary
									Original Date / Rev:	08/01/12 / 08/01/12	Sales Office:	BLPHI
									Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.			Buying Contact:				Billing Type:	Cash		
	Billing Contact:								Billing Calendar:	Broadcast		
		1010 Wisconsin Ave, NW							Billing Cycle:	EOM/EOC		
		Washington, DC 20007							Agency Commission:	15%		
Advertiser	Name:	Obama for America			Demographic:	A35+			New Business Thru:			
	Product Codes:	PLC01-Democrat			Priority:	SELECT PRIORITY CODE			Order Separation:	00:05:00		
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN							Advertiser External ID:			
									Agency External ID:			

Bill Plan

Start Date	End Date	# Spots	Totals		Month	# Spots	Gross Amount	Net Amount	Rating
			Gross Amount	Net Amount					
10/01/12	10/15/12	156	\$36,095.00	\$30,680.75	October 2012	156	\$36,095.00	\$30,680.75	0.00
					Totals	156	\$36,095.00	\$30,680.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$36,095.00
Market	100%	\$120,316.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$25,266.50
KLVX	0%	\$0.00
KSNV	0%	\$0.00
KTNV	14%	\$16,844.33
KTUD	1%	\$1,203.17
KVVU	26%	\$31,282.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,625.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w/Wagners	5-6a		-TWTF--	:30	4	\$100.004	0.00	NM	4	\$400.00	
NEWS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/08/12	10/14/12	-TWTF--	4	\$100.00	0.00										



KSNV

Order / Rev: 105003
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	4	\$100.00	4	0.00	NM	4	\$400.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -TWTF-- 4 \$100.00 0.00															
E 2	KSNV	10/15/12	10/15/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	1	\$100.00	1	0.00	NM	1	\$100.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 1 \$100.00 0.00															
E 3	KSNV	10/09/12	10/12/12	Wake Up Early w/ Wagners	430a-5a		-TWTF--	:30	4	\$50.00	4	0.00	NM	4	\$200.00
M-----															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -TWTF-- 4 \$50.00 0.00															
E 4	KSNV	10/15/12	10/15/12	Wake Up Early w/ Wagners	430a-5a		M-----	:30	1	\$50.00	1	0.00	NM	1	\$50.00
M-----															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 1 \$50.00 0.00															
E 5	KSNV	10/09/12	10/12/12	M-F 6-7a WakeUp w/WagM	6-7a		-TWTF--	:30	4	\$190.00	4	0.00	NM	4	\$760.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -TWTF-- 4 \$190.00 0.00															
E 6	KSNV	10/15/12	10/15/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	1	\$190.00	1	0.00	NM	1	\$190.00
M-----															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 1 \$190.00 0.00															
E 7	KSNV	10/09/12	10/12/12	Today Show	CM	658a-9am	-TWTF--	:30	8	\$250.00	8	0.00	NM	8	\$2,000.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -TWTF-- 8 \$250.00 0.00															
E 8	KSNV	10/15/12	10/15/12	Today Show	CM	658a-9am	M-----	:30	2	\$250.00	2	0.00	NM	2	\$500.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 2 \$250.00 0.00															
E 9	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	1	\$125.00	1	0.00	NM	1	\$125.00
News 3 Sunrise SATURDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S- 1 \$125.00 0.00															
E 10	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$175.00	1	0.00	NM	1	\$175.00
Saturday Today															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S- 1 \$175.00 0.00															
E 11	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	1	\$110.00	1	0.00	NM	1	\$110.00
News 3 Sunrise SUNDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$110.00 0.00															
E 12	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$250.00	1	0.00	NM	1	\$250.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$250.00 0.00															
E 13	KSNV	10/14/12	10/14/12		CM	9a-930am	-----S	:30	1	\$125.00	1	0.00	NM	1	\$125.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of our Lives															
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	-TWTF--											
E 26	KSNV	10/15/12	10/15/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$150.004	0.00	NM		1	\$150.00
Days of our Lives															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/15/12	10/21/12	M-----											
E 27	KSNV	10/09/12	10/12/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$100.004	0.00	NM		4	\$400.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	-TWTF--											
E 28	KSNV	10/15/12	10/15/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$100.004	0.00	NM		1	\$100.00
The Doctors															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/15/12	10/21/12	M-----											
E 29	KSNV	10/09/12	10/12/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$150.004	0.00	NM		4	\$600.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	-TWTF--											
E 30	KSNV	10/15/12	10/15/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.004	0.00	NM		1	\$150.00
Dr Phil															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/15/12	10/21/12	M-----											
E 31	KSNV	10/09/12	10/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	8	\$175.004	0.00	NM		8	\$1,400.00
4PM NEWS (1 hour)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	-TWTF--											
E 32	KSNV	10/15/12	10/15/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	2	\$175.004	0.00	NM		2	\$350.00
4PM NEWS (1 hour)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/15/12	10/21/12	M-----											
E 33	KSNV	10/09/12	10/12/12	M-F Early News	CM	5-630p	-TWTF--	:30	13	\$265.004	0.00	NM		13	\$3,445.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	-TWTF--											
E 34	KSNV	10/15/12	10/15/12	M-F Early News	CM	5-630p	M-----	:30	2	\$265.004	0.00	NM		2	\$530.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/15/12	10/21/12	M-----											
E 35	KSNV	10/13/12	10/13/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$200.004	0.00	NM		1	\$200.00
Sa-Su Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	-----S-											
E 36	KSNV	10/14/12	10/14/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$450.004	0.00	NM		1	\$450.00
News 3 in Prime															
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/08/12	10/14/12	-----S											
E 37	KSNV	10/09/12	10/12/12		CM	630-7pm	-TWTF--	:30	4	\$260.004	0.00	NM		4	\$1,040.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-TWTF--		4			\$260.00		0.00				
E 38	KSNV	10/15/12	10/15/12	M-F Jeopardy	CM	630-7pm			M-----		:30	1	\$260.004	0.00 NM	1 \$260.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	M-----		1			\$260.00		0.00				
E 39	KSNV	10/09/12	10/12/12	M-F Wheel	CM	7-730pm			-TWTF--		:30	4	\$260.004	0.00 NM	4 \$1,040.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-TWTF--		4			\$260.00		0.00				
E 40	KSNV	10/15/12	10/15/12	M-F Wheel	CM	7-730pm			M-----		:30	1	\$260.004	0.00 NM	1 \$260.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	M-----		1			\$260.00		0.00				
E 41	KSNV	10/09/12	10/12/12	Face to Face w/ Ralston	CM	730-758pm			-TWTF--		:30	4	\$150.004	0.00 NM	4 \$600.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-TWTF--		4			\$150.00		0.00				
E 42	KSNV	10/15/12	10/15/12	Face to Face w/ Ralston	CM	730-758pm			M-----		:30	1	\$150.004	0.00 NM	1 \$150.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	M-----		1			\$150.00		0.00				
E 43	KSNV	10/13/12	10/13/12	Wknd Jeopardy	CM	630-7pm			-----S-		:30	1	\$175.004	0.00 NM	1 \$175.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S-		1			\$175.00		0.00				
E 44	KSNV	10/13/12	10/13/12	Wknd Wheel of Fortune	CM	7-730pm			-----S-		:30	1	\$175.004	0.00 NM	1 \$175.00
				SAT/ Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S-		1			\$175.00		0.00				
E 45	KSNV	10/15/12	10/15/12	Mon PR 8-10p	CM	8-10pm			M-----		:30	1	\$1,100.004	0.00 NM	1 \$1,100.00
				Monday Prime 8-10pm											
				VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	M-----		1			\$1,100.00		0.00				
E 46	KSNV	10/09/12	10/09/12	Tues PR 10-11p	CM	10-11pm			-T-----		:30	1	\$900.004	0.00 NM	1 \$900.00
				Tuesday Prime 10-11pm											
				PARENTHOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-T-----		1			\$900.00		0.00				
E 47	KSNV	10/11/12	10/11/12	Thurs PR 8-9p	CM	8-9pm			---T---		:30	1	\$650.004	0.00 NM	1 \$650.00
				Thursday Prime 8-9pm											
				ROCK/ALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	---T---		1			\$650.00		0.00				
E 48	KSNV	10/11/12	10/11/12	Thurs PR 9-10p	CM	9-10pm			---T---		:30	1	\$850.004	0.00 NM	1 \$850.00
				Thursday Prime 9-10pm											
				OFFICE/PARKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	---T---		1			\$850.00		0.00				
E 49	KSNV	10/12/12	10/12/12		CM	9-10pm			----F--		:30	1	\$750.004	0.00 NM	1 \$750.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fn PR 9-10p Friday Prime 9-10pm															
GRIMM															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$750.00</u> Rating <u>0.00</u>															
E 50	KSNV	10/12/12	10/12/12	Fri 10-11p	CM	10-11pm	-----F--	:30	1	\$1,000.004	0.00	NM		1	\$1,000.00
Friday Prime 10-11pm															
DATELINE															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 51	KSNV	10/13/12	10/13/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$350.004	0.00	NM		1	\$350.00
Saturday Prime 8-9pm															
NBC PRIME															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 52	KSNV	10/13/12	10/13/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$400.004	0.00	NM		1	\$400.00
Saturday Prime 9-10pm															
NBC PRIME															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$400.00</u> Rating <u>0.00</u>															
E 53	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$600.004	0.00	NM		1	\$600.00
NFL Pre-Game															
FNIA															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$600.00</u> Rating <u>0.00</u>															
E 54	KSNV	10/14/12	10/14/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004	0.00	NM		1	\$4,000.00
NFL Football															
SUN NIGHT FTBL															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$4,000.00</u> Rating <u>0.00</u>															
E 55	KSNV	10/14/12	10/14/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM		1	\$350.00	
Jeopardy in Prime															
TBD															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 56	KSNV	10/14/12	10/14/12	LAW & ORDER (synd)	CM	M-SA 8-11p / SUN-----S	:30	1	\$350.004	0.00	NM		1	\$350.00	
F&G															
Law & Order (synd)															
LAW & ORDER															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 57	KSNV	10/09/12	10/12/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$275.004	0.00	NM		4	\$1,100.00
M-F News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-TWTF--</u> Spots/Week <u>4</u> Rate <u>\$275.00</u> Rating <u>0.00</u>															
E 58	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$275.004	0.00	NM		1	\$275.00
M-F News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/15/12</u> End Date <u>10/21/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$275.00</u> Rating <u>0.00</u>															
E 59	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$285.004	0.00	NM		1	\$285.00
CM															
Sa-Su News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$285.00</u> Rating <u>0.00</u>															
E 60	KSNV	10/14/12	10/14/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.004	0.00	NM		1	\$285.00
CM															
Sa-Su News 3 at Eleven															
NEWS															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$285.00</u> Rating <u>0.00</u>															
E 61	KSNV	10/09/12	10/12/12	CM	1135p-1237a	-TWTF--	:30	4	\$150.004	0.00	NM		4	\$600.00	

Order / Rev: 105003
Alt Order #: 06837948
Flight Dates: 10/09/12 - 10/15/12

Advertiser:	Obama for America
Product Desc:	OBAM FOR AMERICA
Estimate:	1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
	LENO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-TWTF--		4			\$150.00		0.00				
E 62	KSNV	10/15/12	10/15/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
				Tonight Show											
	LENO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	M-----		1			\$150.00		0.00				
E 63	KSNV	10/09/12	10/12/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$60.00	4	0.00	NM	4	\$240.00
				Late Night w/Fallon											
	FALCON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-TWTF--		4			\$60.00		0.00				
E 64	KSNV	10/15/12	10/15/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$60.00	4	0.00	NM	1	\$60.00
				Late Night w/Fallon											
	FALCON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	M-----		1			\$60.00		0.00				
E 65	KSNV	10/13/12	10/13/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Saturday Night Live											
	SNL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S-		1			\$400.00		0.00				
E 66	KSNV	10/14/12	10/14/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$90.00	4	0.00	NM	1	\$90.00
				Sports Night in Las Vegas											
	SPORTS NIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S		1			\$90.00		0.00				